

VANCOUVER // CALGARY // EDMONTON // TORONTO

🇨🇦 FITFEST

CANADA'S INTERACTIVE, LIFESTYLE
AND MULTI-SPORT EVENT.



WHAT WILL YOU TRY?

Improving the Mental and Physical Health of Communities Across Canada.
... one event at a time.

FEATURE YOUR BUSINESS



WHY FITFEST?

"Our mission is to help every person no matter what level of health or fitness to connect with people and resources to better their lives spiritually, physically and emotionally"

Steve Capp - Fitfest Founder

To drive our mission we have created a Fitness Festival to initiate a spark in people to try new products and activities. Fitfest offers a fully interactive, fitness, health, wellness and lifestyle event for any age or fitness level. From advanced fitness athletes to busy single parents and everything in between, The Great Canadian Fitfest will connect attendees with a fitness solution that fits best for their lifestyle. This multi platform event boasting various nutrition and fun fitness mediums, is meant to offer a interactive way to learn and explore various fitness options.

Come be apart of Fitfest and take advantage of one of the world's truly interactive opportunities to have attendees try and experience everything you have to offer.

BUILD YOUR BUSINESS

Gain desired exposure to a health conscious and active demographic.

GATHER NEW LEADS

Bring on new, qualified leads through your booth, presentation or guest participation.

INTERACT WITH THE AUDIENCE

Let attendees TRY what you have to offer.

SELL YOUR PRODUCTS

Sell your products and services at the Fitfest events and also year round.

MORE PERKS

Instruct a Class

Grow Your Network

Year-Round Promotion

Educate the Community

Sell Your Products/Services

Support Increased Activity

Improve Community Health





EVENT DATES

EVENTS

- ~Vancouver PNE Forum October 20-21 2018
- ~Edmonton Shaw Conference Center Feb 9-10 2019
- ~Calgary Telus Convention Center March 9-10 2019
- ~Toronto Enercare Center April 6-7 2019

Expected Attendance: 3000-6000 depending on the city and weekend

Exhibitors: 60-120 depending on the city and weekend


Activities: We have everything from Ninja Warrior to Belly Dance to Meditation. We strive to have every activity available in your area.

Fitfest works to collaborate with businesses to create new ideas that will bring value and assist in mutual growth. We are growing rapidly and continuously strive to make each and every event more rewarding to everyone involved. Fitfest believes that every city is unique in what it has to offer, and we are proud to work with guests and exhibitors to build Fitfest in YOUR city, around YOU.

ALL AGES—ANY FITNESS LEVEL—WHAT WILL YOU TRY??

Click for Video



A woman with long brown hair, wearing a light pink short-sleeved top and blue jeans, is holding a baby in a denim outfit. She is standing on the hands of a man who is lying on his back on the floor, wearing a white t-shirt and dark blue jeans. The man is looking up at the woman. The background is a bright, out-of-focus indoor space with a window.

"AGE DOESN'T
MATTER.
YOUR SKILL
LEVEL DOESN'T
MATTER. **FIND
YOUR PASSION**
AND YOU WILL
LOVE THE
RESULTS."

Steve Capp - Fitfest Founder

EXHIBITOR OPTIONS



CHOOSE YOUR BEST FIT

Booth:

- 10' x 10' Booth (In-Line) \$1500
- 20' x 10' Booth (In-Line) \$2500
- 10' x 10' Booth (Corner) \$1600
- 20' x 10' Booth (End-cap) \$2700
- 20' x 20' Peninsula Booth \$5000

Event Engagement Add-On:

- Main Stage Class(50min) - \$300
- Stage Presentation(50min) - \$300
- Pre-event promo video - \$250
- Feature Activity Area(All weekend Long) - \$Contact Us

Featured Fitfest Exhibitor Add-On(Starting at \$750):

Do you want to stand out from the rest and maximize your return on investment? Of course. We all do. The Featured Exhibitor Option can be added to any exhibitor booth.

- Includes a database of attendees from the \$10K Lifestyle Prize Giveaway
- Feature Exhibitor Status on the Fitfest website.
- 1 Social Media Posts per WEEK (3000+ impressions per week)
- Custom Video Content filmed at the event and edited as you would like.

Discounts available for Multi-City, Non-Profit, New Business and Freelance Business. \$200 Prize Required from all Exhibitors.

Ready to do this?!?



Click Here
to Sign-Up Today.

THE NITTY GRITTY

